

Do More Than Get Your Foot In The Door

A man in a dark suit is walking away from the camera through a large, open doorway. He is carrying a black briefcase in his right hand. The doorway is brightly lit from the outside, creating a strong contrast with the dark interior. The man's back is to the camera as he steps into the light.

Get Your Products
and Services Before
Key Decision
Makers!

Invitation to Exhibit or Sponsor

**2009 Texas Managed Care
Conference and Trade Show**

TAHP
Texas Association of Health Plans



Texas Association of Health Plans

October 20-22, 2009

Hyatt Lost Pines Spa & Resort

Bastrop, Texas

Put Your Products In the Spotlight

If your company offers products, services, or equipment to the insurance or managed care industry the Texas Association of Health Plans (TAHP) **2009 Texas Managed Care Conference** and Trade Show is the place to be.

This once a year event provides you the opportunity to interact with the largest gathering of managed health care professionals in the state. It is the only event planned specifically for this audience.

Meet face to face with a growing group of health plan executives and, not only get your foot in the door, but get your products on their minds!

There are numerous exhibit and sponsorship packages available and each can be tailored to meet your specific goals. In addition to connecting with existing and potential customers, the Texas Managed Care Conference and Trade Show offers other added benefits.

- Outstanding educational sessions led by industry experts
- Complimentary attendee registration list
- Complimentary company profile listing in the conference exhibitor program
- Listing on the TAHP website, conference program and conference CD

Texas Managed Care Conference and Trade Show

About TAHP

The Texas Association of Health Plans (TAHP) is the largest organization of licensed health plans in the state. We work on behalf of managed care organizations through legislative and regulatory advocacy, education, and outreach.

Who Will Be There?

The Conference brings together health care executives from health plans, integrated networks, hospitals, and health systems including CEOs, COOs, CFOs, Medical Directors, and other health plan decision makers.

Location

Hyatt Lost Pines Spa & Resort Bastrop, Texas

This expansive, 405-acre Texas hotel resort welcomes you with distinctively approachable luxury in the midst of rugged wilderness, where jeans and business suits intermingle with ease. Retreat to the secluded setting of this ranch-style Austin hotel – just minutes from the airport, downtown, and historic Bastrop. Conduct business in our state-of-the-art meeting facilities or on the crisp greens of our championship golf course. Luxuries abound, from spacious guestrooms and spa treatments to delectable dining and endless recreation. Discover the vast wonders of this all-new Bastrop Texas hotel and resort.

Discounted room rates of \$195.00 are available and guaranteed if reservations are made by September 21, 2009. Reservations can be made by calling (512)308-1234, (800)233-1234 and referencing the 2009 Texas Managed Care Conference.

Registration

Member Registration	\$450	After August 1, 2009	\$500
Non-Member Registration	\$750	After August 1, 2009	\$800

Registration is available at www.tahp.org

Sponsorship and Exhibition Opportunities

Platinum Sponsorship - \$7500

- One-year membership with the Texas Association of Health Plans
- Invitation to Health Plan CEO Dinner
- Acknowledgement at Welcome Reception
- 10 ft. x 10 ft. exhibit booth package* in prime location
- Two full conference registrations
- Two full golf registrations
- Invitation to VIP Reception
- Recognition as Platinum Sponsor in conference materials and company logo and link on TAHP website
- Company item or material may be included in conference bag

Gold Sponsorship - \$5000

- One-year membership with the Texas Association of Health Plans
- Acknowledgement at Welcome Reception
- 10 ft. x 10 ft. exhibit booth package* in prime location
- Two full conference registrations
- One full golf registration
- Invitation to VIP Reception
- Recognition as Gold Sponsor in conference materials and on TAHP website

Silver Sponsorship - \$3500

- Acknowledgement at Welcome Reception
- 10 ft. x 10 ft. exhibit booth package* in prime location
- Two full conference registrations
- Invitation to VIP Reception
- Recognition as Silver Sponsor in conference materials and on TAHP website

Bronze Sponsorship- \$1500

- Acknowledgement at Welcome Reception
- One full conference registration
- Invitation to VIP Reception
- Recognition as Bronze Sponsor in conference materials and on TAHP website

Exhibit Sponsorship - \$2500

- 10 ft. x 10 ft. exhibit booth package*
- Two full conference registrations
- Recognition in conference materials and on TAHP website

** Exhibit booth package includes: 8' high back drape, 3' high side drapes, booth carpeting, one 6'X30" skirted table, two chairs, a 7"X44" ID Sign, and one waste basket. It does not include electrical or internet; these can be ordered for an additional fee.*

Other Sponsorship Opportunities

Lunch - \$5000

- Acknowledgement and exclusive signage at event
- Two full conference registrations
- Invitation to VIP Reception
- Recognition as Event Sponsor in all conference materials and on TAHP website

Casino Night - \$3500

- Acknowledgement and exclusive signage at event
- Two full conference registrations
- Invitation to VIP Reception
- Recognition as Event Sponsor in all conference materials and on TAHP website

Golf Tournament - \$3500

- Acknowledgement and exclusive signage at event
- Two full conference registrations
- Invitation to VIP Reception
- Recognition as Event Sponsor in all conference materials and on TAHP website

Theme Break - \$2500

- Acknowledgement and exclusive signage at event
- Two full conference registrations
- Recognition as Event Sponsor in all conference materials and on TAHP website

Speakers-\$2500

- Acknowledgement and exclusive signage at event
- Two full conference registrations
- Recognition as Event Sponsor in all conference materials and on TAHP website





Texas Association of Health Plans

TAHP Texas Managed Care Conference and Trade Show

October 20-22, 2009
Hyatt Lost Pines Spa & Resort
Bastrop, Texas

Preliminary Conference Schedule

Tuesday, October 20

7:00 a.m.-4:00 p.m.

Conference Registration

10:30 a.m.-2:30 p.m.

TAHP Golf Tournament

12:00 p.m.-1:00 p.m.

Welcome Keynote Lunch

1:15 p.m.-4:45 p.m.

Breakout Sessions

5:30 p.m.-7:30 p.m.

Exhibitor Welcome Reception

8:00 p.m.-9:30 p.m.

Platinum Sponsor Dinner

Wednesday, October 21

7:00 a.m.-4:00 p.m.

Conference Registration

8:00 a.m.-9:00 a.m.

Breakfast Buffet

9:00 a.m.-12:00 p.m.

Breakout Sessions

12:00 p.m.-1:30 p.m.

Lunch with the Exhibitors

1:45 p.m.-4:30 p.m.

Breakout Sessions

5:30 p.m.-6:30 p.m.

VIP Reception

7:00 p.m.-10:00 p.m.

Casino Night Reception

Thursday, October 22

8:30 a.m.-9:30 a.m.

Breakfast Buffet

10:00 a.m.-11:45 a.m.

Legislative Panel

12:00 p.m.-1:00 p.m.

TAHP Board Meeting

Exhibitor Schedule

Tuesday, October 20

1:00 p.m.-4:00 p.m.

Move In

5:30 p.m.-7:30 p.m.

Exhibitor Welcome Reception

Wednesday, October 21

12:00 p.m.-1:30 p.m.

Lunch with the Exhibitors

1:30 p.m.-3:30 p.m.

Move Out

Texas Association of Health Plans

1001 Congress Ave., Suite 300

Austin, Texas 78701

512-476-2091

512-476-2870 fax

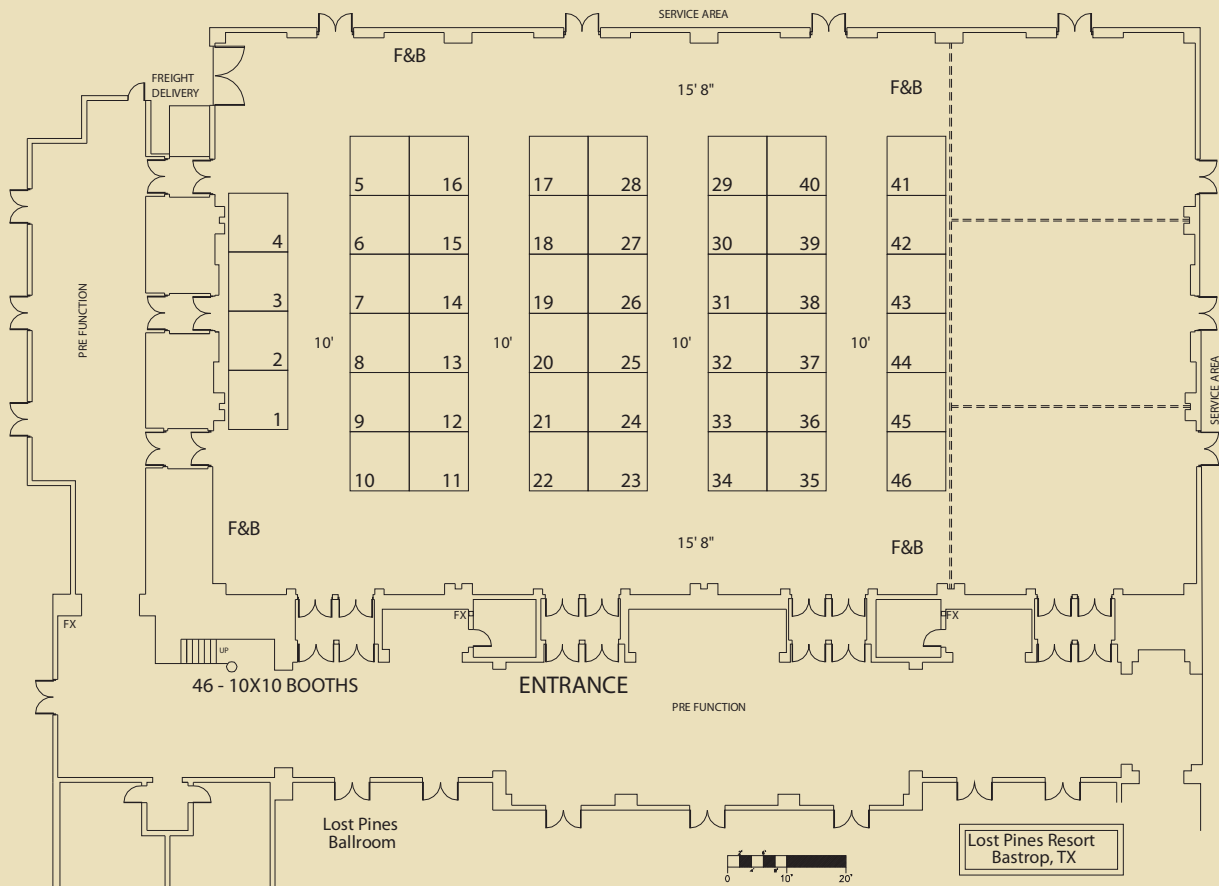
www.tahp.org

2008 Exhibitors Included:

Pumps It, Inc.
 Availity, L.L.C.
 RBS Re
 Myriad Genetic Laboratories
 AmeriPath, Inc.
 Centocor Ortho Biotech Services
 Forest Pharmaceuticals
 Health Help
 Children's Medical Center
 Jacobson Solutions
 VSP Vision Care
 DSHS-ImmTrac
 American Specialty Health
 Valence Health

Walgreens
 Abbott Laboratories, Inc.
 Apria Healthcare
 Optum Health
 Genentech
 Roche Labs
 Adaptis
 Sanofi-Aventis
 GlaxoSmithKline
 RxEOB Web Solutions
 Medical Transportation Mgt., Inc.
 Edgemark Medical Supplies
 Wyeth
 Roche Diagnostics

MedImmune, Inc.
 Div. of PriCara® Ortho-McNeil-Janssen
 HealthCare Information Mgt, Inc.
 Block Vision of Texas
 Novartis Pharmaceuticals
 Quest Diagnostics
 The Assist Group
 EDIWatch
 Le Fleur Transportation
 Takeda
 Genzyme Biosurgery
 MediView
 Astra Zeneca LP
 Ob/Gyn Management



TEXAS ASSOCIATION OF HEALTH PLANS/TEXAS MANAGED CARE
 October 20-22, 2009
 Lost Pines Resort
 Bastrop, TX

LAST REVISION
 02/05/2009

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TAHP Sponsors/Exhibitors Registration Agreement

The Texas Association of Health Plans Texas Managed Care Conference and Tradeshow

Sponsorship Level Requested

Please see conference brochure for sponsorship opportunities and benefits, and check all sponsorships desired below.

Platinum - \$7500 **Gold** - \$5000 **Silver** - \$3500 **Bronze** - \$1500 **Exhibit** - \$2500

Other Sponsorship Options

Casino Night - \$3500 Golf Tournament - \$3000 Conference Bags - \$3000
 Cocktail Events - \$2500 Breaks - \$2500 Lunches - \$5000
 Speakers - \$2500 Lanyards - \$2000

Booth Selection *(for Platinum, Gold, Silver and Exhibit Sponsorships Only)*

List your first three choices for booth locations. *(Please see map in conference brochure for booth locations and numbers.)*

1st Choice: _____ 2nd Choice: _____ 3rd Choice: _____ *(We will call you if your choices are taken.)*

Golf Tournament *(2 players included in Platinum Sponsorship, 1 in Gold Sponsorship)*

We would like to register _____ players for the golf tournament at \$150 each.
 We would like to rent golf equipment for _____ right handed players and _____ left handed players at \$40 each.

Company Information

Company Name _____ Contact _____

Address _____ City _____ State _____ Zip _____

Phone _____ Email _____

Authorized Signature *(required)* _____

Exhibit Materials should be sent to _____

Payment Due Date

Booths reserved before August 3, 2009 qualify for a \$200 discount and require a 50% deposit with the signed contract. Balance of payment is due August 17, 2009. Payment in full is required for booths registered on or after August 17, 2009.

Payment Method

Check: (Amount enclosed \$ _____) Please make checks payable to **TAHP** and mail to 1001 Congress Ave., Suite 300 Austin, Texas 78701 or Fax to 512-476-2870

Credit Card: (Circle: AMEX, MC, Visa) CC# _____

Billing address *(If different from above)* _____

City _____ State _____ Zip _____ Exp. Date _____

Name on card _____ Signature *(required)* _____