

2007 Sponsorship Opportunities

Medical Director's Breakfast Sponsorship....\$2,500

This breakfast forum provides you exclusive access to the medical directors of our member plans.

- Speaking opportunity during breakfast
- Company name and logo on signage at breakfast
- Recognition in all TAHP conference materials

Golf Tournament Sponsorship.....\$3,500

- Recognition before play and in all TAHP conference materials
- Signage at the event
- Company name and logo on caddy bib
- Premium gift in Sponsors name to be donated for door prize
- Two complimentary golf registrations (with preferential paring)
- Box lunch for each player containing company informational insert/or business card

Golf Hole Sponsorship.....\$300

- Hole in one
- Longest Drive
- Closest to the pin

Other Sponsorship Opportunities:

- Conference Bags\$3,000
- Breaks, Lunch and Cocktail Events.....\$2,500-5,000
- Speaker Sponsorships.....\$2,000-3,000
- Conference Badges.....\$1,500
- VIP and Speaker Gift Baskets.....\$2,000
- VIP Reception.....\$2,500



Texas Association of Health Plans 2007 Texas Managed Care Conference and Trade Show October 16-18, 2007

Sponsorship Packages

Sponsorship at the TAHP Annual Conference is not only an investment in your company, it is a chance for your business to capture the attention of the industry.

Meet New Customers & Generate New Leads

The Texas Association of Health Plans annual conference is the key event for the managed care industry in Texas. There is not a better way to maximize your company's visibility at this year's conference than by becoming a sponsor. Don't miss your chance to reach key decision makers, and to make a lasting impression on more than 200 conference attendees.

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October 16-18, 2007

Hyatt Regency Lost Pines, Lost Pines, Texas

Platinum Sponsorship\$7,500

- Dinner with health plan CEOs (two sponsor representatives)
- Opportunity to briefly speak at welcome reception
- Exhibit Booth (10x10)
- Prime exhibit location
- Two complimentary full conference registrations
- Two complimentary golf registrations (with preferential golf parings)
- Invitation to VIP Reception (two sponsor representatives)
- Recognized as PLATINUM sponsor in all TAHP conference materials and on TAHP website
- Company logo and your companies link on TAHP website
- Company may provide items or material for conference bags
- Premium gift in Sponsors name to be donated for door prize
- One year complimentary membership to TAHP (\$1000 value)

Gold Sponsorship.....\$5,000

- Exhibit Booth (10x10)
- Prime exhibit location
- One complimentary full conference registration
- One complimentary golf registration (with preferential golf parings)
- Invitation to VIP Reception (two sponsor representatives)
- Recognized as GOLD sponsor in all TAHP conference materials and on TAHP website
- Company logo and your companies link on TAHP website
- Company may provide items or material for conference bags
- Premium gift in Sponsors name to be donated for door prize
- One year complimentary membership to TAHP (\$1000 value)

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Silver Sponsorship.....\$3,000

- Exhibit Booth (10X10)
- One complimentary full conference registration
- Invitation to VIP Reception (two sponsor representatives)
- Recognized as SILVER sponsor in all TAHP conference materials and on TAHP website
- Company logo and link on TAHP website

Bronze Sponsorship\$1,500

- One complimentary full conference registration
- Invitation to VIP Reception (two sponsors representatives)
- Recognized as BRONZE sponsor in all TAHP conference materials and on TAHP website
- Company logo and link on TAHP website

Exhibit Sponsorship\$2,200

- Exhibit Booth (10X10)
- One complimentary full conference registration
- Recognized as EXHIBITOR in all TAHP conference materials and on TAHP website

Casino Night Sponsorship.....\$3,500

- Company name and logo on drink tickets
- Recognition at event and in all TAHP conference materials
- Signage at event
- Premium gift in Sponsors name to be donated for door prize
- Two complimentary golf registrations (with preferential paring)