

TAHP SPONSORS/EXHIBITORS REGISTRATION AGREEMENT

The Texas Association of Health Plans Texas Managed Care Conference and Tradeshow

Sponsorship Level Requested

Please see conference brochure for sponsorship opportunities and benefits, and check all sponsorships desired below.

Platinum - \$7500 **Gold** - \$5000 **Silver** - \$3500 **Bronze** - \$1500 **Exhibit** - \$2500

Other Sponsorship Options

Casino Night - \$3500 Golf Tournament - \$3000 Conference Bags - \$3000
 Cocktail Events - \$2500 Breaks - \$2500 Lunches - \$5000
 Speakers - \$2500 Lanyards - \$2000

Booth Selection *(for Platinum, Gold, Silver and Exhibit Sponsorships Only)*

List your first three choices for booth locations. *(Please see map in conference brochure for booth locations and numbers.)*

1st Choice: _____ 2nd Choice: _____ 3rd Choice: _____ *(We will call you if your choices are taken.)*

Golf Tournament *(2 players included in Platinum Sponsorship, 1 in Silver Sponsorship and 1 in Gold Sponsorship)*

We would like to register _____ players for the golf tournament at \$150 each.
 We would like to rent golf equipment for _____ right handed players and _____ left handed players at \$40 each.

Product or Service to be Exhibited *(Please attach an additional sheet if more room is needed.)*

Sponsor / Exhibitor Information *(to be used for company listings in the conference materials)*

Company Name _____ Contact _____ Title _____
Address _____ City _____ State _____ Zip _____
Phone _____ Fax _____ Email _____
Authorized Signature *(required)* _____
Exhibit Materials should be sent to _____

Payment Due Date

Booths reserved before August 1, 2008 qualify for a \$200 discount and require a 50% deposit with the signed contract. Balance of payment is due August 16, 2008. Payment in full is required for booths registered on or after August 16, 2008.

Payment Method

Check: (Amount enclosed \$ _____) Please make checks payable to **Texas Association of Health Plans.**
 Credit Card: (Circle: AMEX, MC, Visa) CC# _____ Exp. Date _____
Billing address *(If different from above)* _____
City _____ State _____ Zip _____
Name on credit card _____ Authorized Signature *(required)* _____

MAIL *(Paying with Check)* **OR FAX** *(Paying with Credit Card)* **THIS FORM WITH PAYMENT TO**
Texas Association of Health Plans, 1001 Congress Ave., Suite 300, Austin, TX 78701 OR Fax to 512-476-2870

Terms and Conditions

This application indicates the applicant's willingness to abide by all exhibit terms, conditions and regulations *(see back of this form)*, as well as such additional rules and regulations as TAHP deems necessary to the success of the trade show.

For More Information. Please Contact Us at:



Texas Association of Health Plans
Phone: 512-476-2091 • Fax: 512-476-2870
Email: info@tahp.org • Web: www.tahp.org

CONFERENCE AND TRADESHOW RULES AND REGULATIONS

Eligible Exhibits

Show management reserves the right to determine the eligibility of any company or product for inclusion in the show.

Floor Plan

Show management reserves the right to assign booth space and has control over admission policies at all times.

Use of Exhibitor Space

- All demonstrations of other promotional activities must be confined to the limits of the exhibit booth.
- Exhibitor must procure at its own expense any necessary licenses/permits necessary for the purpose of displaying and/or exhibiting any products or services at said show.
- Exhibitors must show only goods manufactured or distributed by them in the regular course of business.
- No firm or organization not assigned exhibit space will be permitted to solicit business within the exhibit area.

Booth Information

- To maintain uniformity and to prevent obstructing the view of the adjoining booths as well as the comply with fire regulations, standard booths (one or more booths in a straight line) must not be higher than 8 feet in the back and three feet along the dividers. Perimeter wall booths (standard wall booths located on the outer perimeter wall of the exhibit floor) must not be higher than 8 feet in the back and 3 feet along the side dividers. Island booths must not be higher than 12 feet. No walls, partitions, decorations or other obstructions may be erected which in any way interfere with the view of any other exhibitor. All visible parts of the booth must free of electrical cords and unfinished surfaces.
- Display material exposing unfinished surfaces is not permitted and must be finished at the exhibitor's expense. Show management reserves the right to have such finishing done and bill the exhibiting company for any charges incurred.

Exhibit Information

- No "live" microphones or loudspeaker equipment will be permitted in any exhibit booth, however, portable film, slide and video tape projectors may be utilized as long as other rules are met. If audio/visual equipment is used, the exhibitor agrees to comply with all Waterway Marriott in the Woodlands regulations for the operation of the equipment. All sound devices must be turned to a conversational level and should not be objectionable to neighboring exhibitors.
- Helium filled balloons, live animals or birds and smoking are not permitted in the exhibit area.
- Alcohol is permitted in the exhibit area only during official receptions and only the alcohol provided by Waterway Marriott in the Woodlands specifically for these receptions is permitted.
- Show management reserves the right to restrict the exhibits which, due to noise, method of operation, materials or any behavior that becomes objectionable. Also to prohibit or to evict any exhibit which, in the opinion of the show management, may detract from the general character that show management determines to be desirable. In the event of such restriction or eviction, show management is not liable for any refund of any other exhibit expense.
- The exhibiting of products does not constitute an endorsement by show management, nor is an exhibitor permitted to represent in any manner that its goods/or services haven been endorsed by TAHP.

Exhibitor Activities

Exhibitors agree not to schedule or conduct any outside activities, including but not limited to, receptions, seminars, symposiums and hospitality suites that are in conflict with the official published program of show management.

Common Areas

The registration area, aisles, common areas, main entrance, etc. may not be used for the purpose of displaying any equipment, merchandise, signs, demonstrations or distributing materials.

Fire Regulations

Exhibitors shall comply with all local, state, federal and building fire and smoking regulations.

Set-up and Dismantling

Installation of exhibits will begin at 1:30 p.m. Monday October 20, 2008 and must be completed by 4:30 pm on Tuesday, October 21, 2008. All charges for services will be billed to the exhibitor directly. Dismantling of exhibits may not begin until after the show has closed at 1:30 p.m. on Wednesday, October 22, 2008 and must be completed by 4:00 p.m. on Wednesday, October 22, 2008.

Special Conditions

Exhibitors may appoint their own subcontractors only for the physical set-up and dismantling of their displays. Show management, however, must be notified in writing at least 30 days prior to the show. Certificates of Insurance must accompany such notifications. All other show services must be provided by the official service contractor, and the Waterway Marriott in the Woodlands.

Security

TAHP will provide perimeter security in the exhibit hall during set-up, show hours, and dismantling. Show management will take reasonable precautions against damage or loss by fire, theft, or other means. TAHP does not, however, guarantee or insure exhibitors against any loss or damage for any reason. TAHP, Waterway Marriott in the Woodlands, or any other offices, agents, or employees shall not be liable for any act or omission of security watchmen. Exhibitors are responsible for insuring their equipment and other materials used in the exhibit.

Subletting

No exhibitor may assign, sublet, or apportion the whole or any part of the space allotted to him/her, nor exhibit therein, nor permit any other persons or firms to exhibit therein, any goods or services other than those distributed by the exhibitor in the regular course of business without the written consent of show management.

Booth Cancellation

Written cancellation is required and must be postmarked no later than September 15, to qualify for a refund of monies paid less a \$200 administrative fee. Written cancellations postmarked after September 15, 2008 forfeit all monies paid. Space may be resold or reassigned without any obligation on the part of TAHP for any refund whatsoever.

Show Cancellation

In the event that fire, strike or other circumstances beyond the control of TAHP causes the show to be cancelled, a full refund of exhibit fees will be made.

Exhibitor Registration

Personnel must pick-up their registration materials and badges during regular registration times. No one will be admitted to the show hall without a badge and badges must be worn at all times when in the exhibit hall.

Badges

No one (including exhibit personnel, installation and dismantling crews, etc.) will be admitted to the exhibit hall without a badge. Badges are required and must be worn by all attendees and exhibit personnel at all times. Persons without badges will be escorted out of the exhibit hall. Exhibitors with exposition credentials (an exhibitor badge) will be admitted into the exhibit hall one hour prior to the opening of the show and be permitted to remain in the hall up to one hour after the closing each day.

Liability and Insurance

Exhibitors shall assume all responsibility for damage to the display area, and shall indemnify and hold harmless agents, servants, and employees of TAHP and the Waterway Marriott in the Woodlands from and against any and all claims for loss, damage, injury no matter however caused, resulting from or arising out of, or in anyway connected with exhibitor's participation in the Texas Managed Care Conference and Tradeshow. Exhibitors must insure themselves against property loss and/or damage and liability for injury. Damage to inadequately packed property is the exhibitor's responsibility. In the event the exhibitor damages the building, he/she agrees to reimburse the owner of the building for the cost of repairing such damages. Exhibitors also agree to abide by all other provisions of these regulations, fire regulations, all other regulations of the Waterway Marriott in the Woodlands and local, state and federal regulations.

Indemnity

Exhibitor agrees to indemnify and hold harmless TAHP, and any and all co-sponsors, their officers, employees and members, from any and all liability to any person or persons for or by reasons of the breach by exhibitor, his/her agents, or employees of: any condition, defective or otherwise, of any apparatus, equipment or fixtures furnished by exhibitor in connection with his/her exhibit; any act or omission of said exhibitor, or any of his/her agents or employees. Indemnity includes, but is not limited to, claims of copyright, trademark or patent infringement, unfair competition and products liability. The exhibitor, on signing the contract, expressly releases TAHP, any and all co-sponsors, their officers, employees and members from any and all claims for loss, damage or injury. Exhibitor assumes entire responsibility and hereby agrees to protect, indemnify, defend and save TAHP, and any and all co-sponsors, their officers, employees and members, and the host site harmless against all claims, losses and damages to persons or property, governmental charges or fines and attorney's fees arising out of or caused by exhibitor's installation, removal, maintenance, occupancy or use of the exhibition premises or part thereof, excluding any such liability caused by the sole negligence of the host site jointly or severally, their employees and agents. In addition, exhibitor acknowledges that show management/host site does not maintain insurance covering exhibitor to obtain business interruption and property damage insurance covering such losses by exhibitor.

Amendments

TAHP reserves the right to revise, delete or otherwise amend these exhibit rules at any time and without prior notice.